



WPVI-TV
4100 City Avenue
Philadelphia, PA 19131

STRATEGIC MEDIA PLACEMENT
ATTN: ACCOUNTS PAYABLE
7669 STAGERS LOOP
DELAWARE, OH 43015



WPVI-TV
4100 City Avenue
Philadelphia, PA 19131
PHONE: (215) 878-9700

INVOICE

REMIT TO: ABC INC. WPVI-TV
14285 Collection Center Drive
Chicago, IL 60693

PAGE: 1

BILL TO:

STRATEGIC MEDIA PLACEMENT
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REP: NATIONAL/PHILADELPHIA
SLSP: CLIFFORD, ANNE
ADV: GARGANIO AND O'BRIEN, ELE
PROD: BURLINGTON COUNTY FREEHOLDER
TITLE: 247357

INVOICE NUMBER: 68-800045831 BROADCAST MONTH: NOVEMBER
ORDER NUMBER: 403805 ORDER/REV TYPE: POLITICAL/CASH
AGENCY CPE : E: 3087
ESTIMATE#: 3087
SCHEDULE DATES: 10/26/2012 - 10/29/2012 AGY#/ADV#: 19184/26944
BILLING CYCLE: MONTHLY DATE: 11/25/2012

SCHEDULE					ACTUAL BROADCAST								ADJUSTMENT
LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR
2	10/29 - 10/29	07:00A-09:00A	1,500	1	10/29	MO	08:55:00A	:30		TVGENEFGO1201RH	1,500		
7	10/29 - 10/29	05:00P-06:00P	1,100	2	10/29	MO	05:26:04P	:15		TVGENEFGO1202RH	1,100		
					10/29	MO	05:28:19P	:15		TVGENEFGO1202RH	1,100		
8	10/29 - 10/29	06:00P-06:30P	1,900	2	10/29	MO	06:51:26P	:15		TVGENEFGO1202RH	1,900		
					10/29	MO	06:53:12P	:15		TVGENEFGO1202RH	1,900		
PERIOD GROSS COST PER ORDER CONFIRMATION: 7,500.00					TOTAL UNITS: 5		ACTUAL GROSS BILLING: 7,500.00					TOTAL ADJUSTMENTS: 0.00	
							AGENCY COMMISSION: -1,125.00						
							NET DUE: 6,375.00						

We warrant that the actual broadcast information shown on this invoice was taken from the official program log. The broadcast time reflects the exact start time of each spot.

TERMS: NET PAYABLE ON RECEIPT
ACCOUNTING

Print Date: 12-06-2012